

# Rahway SID LLC

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## Meeting Minutes

March 18th, 2026, 3:00 PM

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### I. **Call to Order & Roll Call**

The meeting was called to order at 3:00 pm in the City of Rahway Municipal Council Chambers.

Roll call:

Jorge Casalin  
Peter Kowal  
Johanny Fonseca  
Darlene Eastman  
Corby Pascucci  
James Walker  
Katalina Bedoya

In attendance: Jorge Casalin, Peter Kowal, Johanny Fonseca,  
Darlene Eastman, Katalina Bedoya, James Walker, Corby Pascucci,

Absent: **None**

Guests: Rachael Faillace, Frank Ruggiero, Mike Burns of Rainone Coughlin  
Minchello

### II. **Reading & Approval of Minutes – February 18, 2026, \*previous month, 2026 meeting**

**Motion:** A motion was made to approve the minutes of the *\*previous meeting date, February 18, 2026 meeting as presented.*

**Motioned by:** Fonseca

**Seconded by:** Eastman

**Abstained:**

**Result of Motion:** YES

### III. **Treasurers Report**

Mr. Ruggiero presented a Treasurer's report of **March 18<sup>th</sup>**

. Ending balance of February 2026 ending balance on \$17,378.46

**Motion:** A motion was made to accept The Treasurers report.

**Motioned by:** Walker

**Seconded by:** Eastman

**Result of Motion:** All in Favor

#### **IV. Management Report**

Taste of Spring – sold out

Piloting social media advertising campaign

Update on Irving Street Bridge closure

Rachel announced Thursday 3/19 - Business Networking meeting for work life balance at Nancy's townhouse and gave an update on upcoming training and workshops.

Mayor's music series

Mr. Walker asked if the City has spoken to Rachel about the downtown cleanup.

Rachel confirmed that they work together and the SID workers also work with Public Works and the Parking authority. They all work together for the clean up.

Mr. Walker said there has been an issue with dog waste on the sidewalks. The health department and property maintenance group are helping work to get this cleaned up, and provide outreach to the residents regarding this issue.

Mr. Casalins asked about Instagram for advertising.

Wisdom media is working with the SID on this program.

Mr. Casalins asked about the FIFA world cup plans. Jersey City will be having a viewing watch party area.

Rachel explained there was supposed to be a watch party at Liberty Park, but that has been canceled. A state agency will be working with municipalities to disperse the 5 million dollars to multiple communities to put toward watch parties.

The city would like to have fan zones for the world cup. The recreation department would set up events like this. The SID would work with businesses and how they would like to participate.

SID will also promote any events businesses are having for the World Cup.

**V. Old Business:**

. Façade Improvement Program. The program set to end as of April 1<sup>st</sup>. SID has reached out to businesses that had previously approved projects.

. Letters were sent to 4 property owners.

FIP – 1420 Irving Street – Payout is in process (UCEDC– will process the payment)

2019 St. Georges Ave – Waga did a façade improvement/repair. The \$10,000 displacement is under review. This will come out of current budget

1217 Westfield Ave- \$10,000 for window replacement. There was an issue with the contractor, but the project is underway.

Total 2026 Budget – \$56,000 for FIP and BIP

BIP – Barber Gods approved for \$7,000. Documentation was insufficient. Everything needs to be submitted by April 1<sup>st</sup>. Will most likely get \$5,000. This has been allocated for in the budget.

RMC Studios (Carriage City Studios)at 1420 Irving Street – Have been trying to open recording studios. Are waiting for the landlord to complete the fit out so they can move in.

**VI. New Business:**

. Qtr 1 economic outlook:

There may be changes in consumer behavior, and could be changes downtown and some vacancies. Businesses may need to change some of their strategies to offset changing economy.

Ms. Pascucci would like to have a networking event to help businesses to adapt and help with current economy. It would be beneficial to share these methods for adapting their business.

Mr. Casalin would like to schedule a SID sponsored state of the economy event.

Mr. Casalin explained Union Township SID has a loyalty program for local businesses. They would like to come up with an idea to incentivize people to spend at local businesses.

Resolution for IT contract.

The city paid this contract directly last year. The IT payment will be issued back as credit and it is a separate contract for SID services. There are separate network and service for the SID.

VII. **Public Portion (2 minutes per person)**

At this time, the Chair opened the meeting to the public.

**Motion:** A motion was made to close the public portion of the meeting.

**Motioned by:** Walker

**Seconded by:** Kowal

**Result of Motion:**

VIII. **Next meeting:** April 15th

IX. **Adjournment**

**Motion:** A motion was made to adjourn the meeting.

**Motioned by:** Kowal

**Seconded by:** Eastman

**Result of Motion:** Passed unanimously

The meeting adjourned at 3:45pm

Respectfully submitted,

Kyle Gustofson, Recording Secretary