

Rahway SID LLC

Meeting Minutes

October 15, 2025, 3:00 PM

I. Call to Order & Roll Call

The meeting was called to order at 3:09pm in the City of Rahway Municipal Council Chambers.

Roll call:

Jorge Casalins
Rachael Faillace
Peter Kowal
Craig Ludington
Danni Newbury
Corby Pascucci
James Walker

In attendance: Rachael Faillace, Danni Newbury, Corby Pascucci, James Walker

Absent: Jorge Casalins (joined via phone call to address new business), Peter Kowal, Craig Ludington

Guests: Anthony Armando; Frank Ruggiero; Mike Burns of Rainone Coughlin Minchello

II. Reading & Approval of Minutes – July 16, 2025 meeting

Motion: A motion was made to approve the minutes of the July 16, 2025, meeting as presented.

Motioned by: Danni Newbury

Seconded by: Corby Pascucci

Abstained: None

Result of Motion: Passed Unanimously

III. Treasurers Report

Mr. Ruggiero presented the Treasurer's report about the money totals for the last two months. He described the operating expenses and elaborated on cash disbursement.

Motion: A motion was made to accept The Treasurers report.

Motioned by: Rachael Faillace

Seconded by: Danni Newbury

Result of Motion: Passed Unanimously

IV. Management Report

Anthony Armando made a presentation about the events that have happened in the months of September and October. He began with the festival of the moon and described the influx of people that this has brought to downtown Rahway and stated that businesses are reporting a 10-25% increase in revenue during this time.

He spoke about the Arts Fest turnout and the Hispanic Heritage events. The Latin Stroll and No Sin Mi Bocado had great turnouts; with people enjoying small bites from downtown restaurants and strolling around Rahway for about two hours of dancing fun.

Viva Rahway was the first ever Italian festival held, and despite the rainy weather, the turnout was great. The classic car show couldn't happen since the event was held inside; however, attendees were able to enjoy food tastings, games, giveaways, and a live DJ.

Anthony talked about the Paint Rahway Pink events which raise breast cancer awareness and talked about the ways businesses are participating by having pink themed food, drinks, merchandise and more.

The new ways of advertising our events were described, and now there will be updates to the website (calendar feature), possible video screen ads, trackable QR codes, and placing marketing info in downtown apartment complexes.

He then described the updates to the BIP & FIP programs and provided the status of the businesses that have submitted requests. \

Lastly, he talked about the latest ribbon cuttings, both of which happened in August.

V. Old Business

None

VI. New Business

Motion: A motion was made to amend the bylaws to 4 people instead of 5.

Motioned by: Danni Newbury
Seconded by: Jorge Casalins (via phone call)
Result of Motion: Passed Unanimously

VII. **Public Portion (2 minutes per person)**

At this time, the Vice Chair opened the meeting to the public.

Motion: A motion was made to close the public portion of the meeting.

Motioned by: Danni Newbury
Seconded by: Rachael Faillace
Result of Motion: Passed Unanimously

VIII. **Next meeting: November 19, 2025**

IX. **Adjournment**

Motion: A motion was made to adjourn the meeting.

Motioned by: Rachael Faillace
Seconded by: Danni Newbury
Result of Motion: Passed unanimously

The meeting adjourned at 3:27pm

Respectfully submitted,

Lindsay Antczak, Secretary