

Rahway SID LLC

Meeting Minutes
May 21, 2025, 3:00 PM
Rahway Municipal Chambers

I. Call to Order & Roll Call

Chair Jorge Casalins called the meeting to order at 3:03 PM.

Roll call:

Jorge Casalins
Rachael Faillace
Peter Kowal
Craig Ludington
Danni Newbury
Corby Pascucci
James Walker

Present at roll call: Jorge Casalins, Rachael Faillace, Corby Pascucci, Danni Newbury.

Absent: Peter Kowal, Craig Ludington

James Walker entered the meeting at 3:08 PM.
Frank Ruggiero entered the meeting at 3:06PM.

Also in attendance: Anthony Armando, Lindsay Antczak, Michael Burns (Legal counsel)

II. Reading & Approval of Minutes – March 19, 2025

Motion: A motion was made to approve the minutes of the February 19, 2025, meeting.

Motioned by: Danni Newbury

Seconded by: Corby Pascucci

Vote on motion: Passed unanimously

III. Management Report

Anthony Armando updated Directors on recent activities, programming, and upcoming events.

The Taste of Spring was discussed, talking about revenue from ticket sales, alternatives to Eventbrite, P&L reports, and the popularity of ticket sales. (1000 tickets selling out in 10 days. Also discussed potentially changing the day of the week to allow restaurants to be able to keep business open while still participating and sending out a survey to Rahway businesses to get input.

Block Parties events were recapped as well. The party at 1002 St. Georges received a lot of participation from businesses in that plaza, offering free/discounted food and services.

The total expenditures for NJ Arts & Music Express were discussed, with roughly \$3000 spent. It is possible that Rahway will not participate next year, but that would have to be a mutual agreement with Woodbridge. Anthony is going to reach out to Woodbridge and get their opinions on the event.

Also discussed Dinner and a Show partnership with UCPAC, social media training that Heather Dube is doing with certain businesses in need (may reopen applications in October), and the SID Business Improvement Program. The board talked about possibly revamping the BIP & FIP to focus more on business operations.

Lastly, the amount of ribbon cuttings that happened from March-May was discussed. There were 6, with one more coming up days after this meeting. They included restaurants, a tattoo parlor, a supermarket and a day care center.

IV. Treasurer's Report

Frank Ruggiero provided updates on the Taste of Spring revenue which was \$35,495 and stated that next month we will see \$21,000 in profit in the SID account next month.

A motion was made to accept the treasures report.

Motioned by: Danni Newbury

Seconded by: Corby Pascucci

Vote on motion: Passed Unanimously

V. Old Business

The board reiterated that the insurance D&O was put into force April 1st. Also, it was discussed that there is a need to investigate the expiring terms of board members and if appointments were made at the council meeting.

The board asked Mr. Armando to send letters to former members of the SID Ad-Hoc committees thanking them for their service, and to update the website, since these committees were not reorganized in 2025.

VI. New Business

There will be SID T-shirts ordered, as well as business cards with our SID emails on them. Serve safe trainings were also discussed, which are manager courses in English and Spanish for business owners. They are made aware of the training through email, flyers, and word of mouth.

VII. Opportunity for Public Comment (2 minutes per person)

At this time, Chair Casalins opened the floor for public comment. There were no comments made.

Motion: A motion was made to close the public comment section of this meeting.

Motioned by: Danni Newbury

Seconded by: James Walker

Vote on motion: Passed unanimously

VIII. Next meeting: June 18, 2025, 3:00 PM, Rahway Municipal Chambers

IX. Adjournment

Motion: A motion was made to adjourn the meeting.

Motioned by: Danni Newbury

Seconded by: James Walker

Vote on motion: Passed unanimously

The meeting adjourned at 3:57 PM.

Respectfully submitted,

Lindsay Antczak, Recording Secretary