

RAHWAY SPECIAL IMPROVEMENT DISTRICT BUSINESS IMPROVEMENT GRANT PROGRAM 2023

Grant Opportunities for qualifying businesses in Rahway that meet the following criteria:

- Businesses must be registered with the State of NJ (NJBRC)
- More than 50% of business occurs within a brick and mortar location in the City of Rahway
- Approved use in the City of Rahway
- No chains or franchises

A business must remain in operation for one year after issuance of Grant to qualify for 50% forgiveness, and two years for 100% forgiveness.

Application Open at 9AM on March 1, 2023 through April 30, 2023
Apply online at: www.rahwayishappening.com/grant

Businesses that qualify will be eligible to apply for a limited number of grants.

A \$2,000 Grant is available in each of the following areas:



Fit Out - Interior

Nonpermanent Interior Improvements
Tables, Chairs, Shelves, Retrofit, Paint, Trade Fixtures, Technology



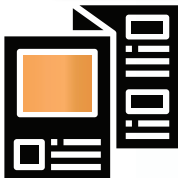
Signage - Exterior

Zoning Approved Signs or Awnings
Commercial Zoning Permit must be submitted

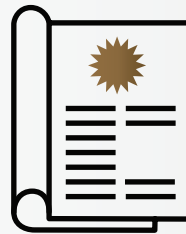


Brand Marketing and Design Services

Consultation and Discussion on Branding, Marketing and Design. Opportunities for Professional Design services.
Marketing, Social Media, Logo Design, Website Business Collateral



Receive an additional \$1,000 grant for MBE/WBE Certification!



MBE/WBE Certification*

*Must be registered or complete registration and submit proof with grant application by April 30, 2023.
Minority, Women, Veteran, LGBTQ-Owned Business Enterprises



**\$10,000
AMOUNT**

Exterior Façade Improvement Program

Outside Permanent Improvements
Storefront Level Only
Windows, Base of Windows, Doors
Rolling Application begins March 1



The Rahway SID has retained UCEDC to administer this Grant Program. For more information about the business support services and resources offered by UCEDC, visit www.ucedc.com.