

CITY OF RAHWAY SPECIAL IMPROVEMENT DISTRICT DISTRICT MANAGEMENT CORPORATION

AGENDA

Regular Meeting

April 11, 2022

Immediately following conclusion of the City Council Regular Meeting

CALL TO ORDER & ROLL CALL

OPEN PUBLIC MEETINGS ACT STATEMENT

This meeting has been advertised and posted in accordance with the Open Public Meetings Act of the State of New Jersey.

PLEDGE OF ALLEGIANCE

APPROVAL OF MINUTES:

The minutes of the following meeting(s) shall be moved, seconded, and then adopted by voice vote:
March 14, 2022

ECONOMIC DEVELOPMENT OFFICER'S REPORT – Elton Armady

TREASURER'S REPORT – Frank Ruggiero

RESOLUTIONS

SR-5-22 RESOLUTION SUPPORTING THE 2022 MAYOR'S MUSIC SERIES AND MAYOR'S SUMMER CONCERT SERIES

CORRESPONDENCE

OLD BUSINESS

NEW BUSINESS

COMMENTS FROM THE PUBLIC:

Any member of the public who wishes to provide comments shall do so at this time (5-minute limit per person).

ADJOURNMENT:



Rahway Special Improvement District Economic Development Officer's Report April 2022

- I. Economic Development** - Commercial Broker Proposal from Ebony Parham of Newmark Associates has been signed and initial scope of work should be completed by mid-April. This will include a detailed inventory of 50 vacant spaces in downtown Rahway.
- II. Welcome Packets for New Residents*** – Packets with a business directory and possible coupons will be compiled between now and early May April and will include a letter from the mayor and other promotions to encourage new residents to patron Rahway businesses.
- III. SID Advertising** – The City of Rahway and SID will be advertising Rahway on twenty train station platforms to increase public awareness about upcoming events and being a business friendly arts community. We will have ten billboards designated for branding specific purposes that stay up throughout our contracted time. The other ten will be event specific and switched out for major events in the City of Rahway. 2 will be at Newark, 1 at Linden, 1 at Rahway, 2 at Metropark, 1 at Metuchen, 1 at Edison, 1 at New Brunswick, 1 at South Amboy. First wave is expected to be complete by mid-April or early May.
- IV. Digital Advertising Signs for Downtown** – The SID is considering adding digital signs to 2-3 locations (see attachment).
- V. Beautification**
 - Train Station Plaza Improvements – Spring/Summer 2022 – (Tentative depending on upcoming events)
 - Spring landscaping assortment will be completed in April.
- VI. Previous Events**
 - Coffee w/the Mayor
 - March 10th – 11-1PM at Caido Del Cielo
 - March 26 – 9AM-11AM Gyros Corner
 - April 7th – 10AM-12PM Bianca's Cafe
 - Rahway Job Fair – March 15 – Registration open to employers through Tuesday, March 8th. Collaborating with Rahway Chamber of Commerce and the County of Union
 - Take Out Tuesday – March 22nd – Specials offered by participating restaurants to start off spring.
 - Munch Madness – March 26th from 2PM-5PM
 - Women's Month Event with Wizdom Media– Nancy's Townhouse – Thursday, March 31st from 6PM-8PM. – Benefits of registering a Women Business Enterprise - WBE
 - Rahway's Own & Rising Stars – Nominations to open late February/early March
 - Rising Stars honored at mayor's concert series in summer
 - Rahway's Own to be honored at either concert series or another venue
- VII. Upcoming Events**
 - Music Events Curated by Nick Rosal – April – October (see attachments)
 - Cherry Street Festival – Saturday, May 7th
 - Arts Fest – Saturday, September 24th 2-6PM
 - Cherry Street Soiree – Sunday, August 28th

- *Taste of Rahway* – Friday, October 21st OR Spring 2023 (Tentative depending on restaurant feedback)
- Christmas Tree Lighting – Friday, November 25th
- Small Business Saturday – November 26th

DON'T MISS THE EXCITEMENT

RAHWAY MUNCH MADNESS!

**SATURDAY
MARCH 26**

2-6PM

**CITY HALL
PARKING LOT**

**RESTAURANT
DESSERT
COMPETITION**

**FOOD
TRUCKS**

RAFFLE

CONTEST!

PRIZES INCLUDE
\$25 GIFT CARDS FOR
PARTICIPATING
RESTAURANTS

**SAMSUNG 49.5"
SMART 4K TV
GRAND PRIZE!**

DETAILS AND ENTRY INFO AT
CITYOFRAHWAY.COM/MUNCHMADNESS

DJ • BALLOON SCULPTORS

BASKETBALL POP A SHOT • BUBBLE HOCKEY

AIR HOCKEY • SKEE BALL MACHINE • ROCK WALL

BALLOON SCULPTORS • FACE PAINTING

THE CITY OF RAHWAY



MAYOR'S MUSIC SERIES

MAYOR RAYMOND A. GIACOBBE AND THE RAHWAY CITY COUNCIL PRESENT

MUSICFEST FOR DOWNTOWN RAHWAY RESTAURANTS

A DAY OF MUSIC WHERE YOU CAN HANG OUT—BRING CHAIRS! ORDER FROM AREA EATERIES AND SUPPORT RAHWAY RESTAURANTS.

FOR EVENT INFORMATION PLEASE VISIT CITYOFRAHWAY.COM/MUSIC

FEATURING

SARAH TETI | **VINTAGE PROPERTY**

ANDY B. AND SOULFOLK

RUSTY MONKS

RICK BARTH | **JIVE STOCK**

KAYKA | **JEIRIS COOK**

POWERED BY *Atelier ROSAL*



CHILL VIBE &

EAT LOCALLY

SATURDAY · APRIL 30
1PM TO 7:30PM

@ RAHWAY TRAIN STATION PLAZA



MAYOR RAYMOND A. GIACOBBE

Rahway is
live music!



THE CITY OF RAHWAY



MAYOR'S MUSIC SERIES

MAYOR RAYMOND A. GIACOBBE AND THE RAHWAY CITY COUNCIL PRESENT

the downtown Bohemian Festival

POP-UP



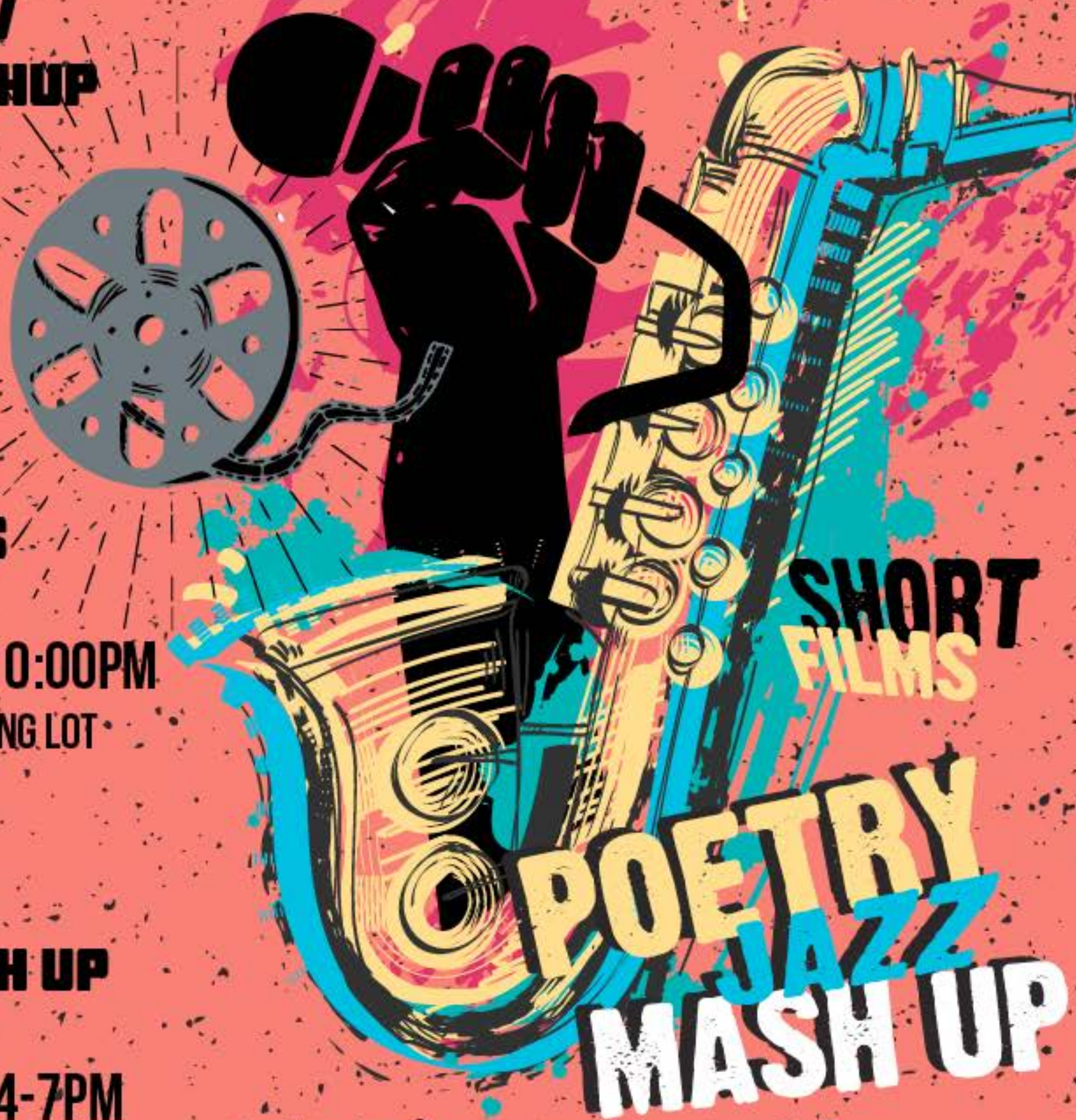
**SPRING JAZZ/
POETRY MASHUP**
SATURDAY
MAY 21ST 4-7PM
TRAIN STATION PLAZA



**SUMMER
SHORT FILMS**
SATURDAY
JULY 23RD 8:30-10:00PM
HAMILTON STAGE PARKING LOT



**FALL JAZZ/
POETRY MASH UP**
SATURDAY
SEPTEMBER 3RD 4-7PM
TRAIN STATION PLAZA



POWERED
BY

Atelier ROSAL



MAYOR RAYMOND A. GIACOBBE

Rahway is
live music!



THE CITY OF RAHWAY



MAYOR'S MUSIC SERIES

MAYOR RAYMOND A. GIACOBBE AND THE RAHWAY CITY COUNCIL PRESENT

Saturday
May 7, 2022
4PM-7PM

Rahway Train Station Plaza



Featuring
DJ Kohai
POWERED BY
Psyched

KOHAI'S

WUOTON **FUNKTION**



A DAY OF LIVE ORIGINAL HIP-HOP
AND R&B PERFORMANCES

With Black Force and the Docs & 89 the Brainchild with RH/BH

POWERED
BY

Atelier ROSAL



THE city of rahway

MAYOR RAYMOND A. GIACOBBE

Rahway is
live music!



MAYOR RAYMOND A. GIACOBBE AND THE RAHWAY CITY COUNCIL PRESENT

FRIDAYS FROM
MAY 6 THROUGH SEPT 16
FROM 6:30-9:30

LIVE AT
THE
PASEO

FEATURED PERFORMERS | MAY THRU SEPT

MAY 6 SWEATER PILLS
MAY 13 IAN MCBRIDE
MAY 20 HOLZLI
MAY 27 MARK MAYER

AUG 5 KAYKA
AUG 12 LAUREN COOK
AUG 19 TOM LUCAS
AUG 26 GLENN SCHNEIDER

JUNE 3 VP UNPLUGGED
JUNE 10 JEIRIS COOK
JUNE 17 AL REYNOLDS
JUNE 24 BABY MAURICE

SEPT 2 SARAH TETI
SEPT 9 MIKE BROCATO
SEPT 16 KEVIN HILL

JULY 8 ALVIN MADISON
JULY 15 ERIKA SHERGER
JULY 22 BRENDAN HIGGINS
JULY 29 DANNY VARGAS

POWERED
BY *Atelier ROSAL*

MAYOR RAYMOND A. GIACOBBE AND THE RAHWAY CITY COUNCIL PRESENT

**A DIVERSE
MIX OF
LIVE MUSIC**
Saturdays from 6-8pm

RAHWAY ARTS DISTRICT PARK



JUNE 4 ----- JAMES POPIK & SUPERNOVA

JUNE 11 ----- TOUCH OF RED

JUNE 18 ----- RUSTY MONKS

JUNE 25 ----- HOZLI

JULY 9 ----- VINTAGE PROPERTY

JULY 16 ----- ONE LOVE TRIBE

JULY 23 ----- ANIMALOO

JULY 30 ----- GYPSY FUNK SQUAD

AUG 6 ----- JIVESTOCK

AUG 13 ----- CHARLES LOREN

AUG 20 ----- NONAME JAMES

AUG 27 ----- PENNILESS LOAFERS

SEPT 3 ----- HOLLOW MOLLY

SEPT 10 ----- SAD ABOUT GIRLS



POWERED BY *Atelier ROSAL*

City of Rahway
Special Improvement District
Bank Reconciliation
Operating Fund
RSI Bank 90000 08058
CY 2022

	January 2022	February 2022	March 2022
Beginning Balance	363,824.57	357,962.02	341,084.71
Cash Receipts	-	-	-
Subtotal	363,824.57	357,962.02	341,084.71
Cash Disbursements	5,862.55	16,877.31	61,709.08
Ending Balance	357,962.02	341,084.71	279,375.63

CITY OF RAHWAY
Check Register Summarized
For Period: 3 In: 2022 - VP & VR

Date: 4/8/2022
Time: 1:07:15 PM
Page: 8

Vendor Number	Vendor Name	Year	Per.	Cd.	Fund	Bank Code	Check Date	Check Number	Trans. Amount
Total for Fund:									
490	RAHWAY PAYROLL ACCOUNT	2022	3	VR	12	12	3/01/2022	0121085	5069.31
490	RAHWAY PAYROLL ACCOUNT	2022	3	VR	12	12	3/01/2022	0121096	4725.25
7149	CHRISTMAS DESIGNERS	2022	3	VR	40	40	3/01/2022✓	0121044	36,087.50
5509	GREENBAUM ROWE SMITH DAVIS LLP	2022	3	VR	40	40	3/01/2022✓	0121051	2,187.50
6883	MELAO CAFE & CREAMERY LLC	2022	3	VR	40	40	3/01/2022✓	0121061	480.00
505	MR. B PRINTING	2022	3	VR	40	40	3/01/2022✓	0121065	865.00
6881	THE COFFEE BOX LLC	2022	3	VR	40	40	3/01/2022✓	0121089	420.00
2161	W.B. MASON CO. INC	2022	3	VR	40	40	3/01/2022 ~	0121099	465.52
2403	WIZDOM MEDIA	2022	3	VR	40	40	3/01/2022 ✓	0121102	2,300.00
3893	RAHWAY GRILL	2022	3	VR	40	40	3/01/2022 ✓	0121110	480.00
7295	CONSTANT CONTACT, INC.	2022	3	VR	40	40	3/03/2022 ✓	0121163	216.00
6605	HOUSECATNICK MUSIC LLC	2022	3	VR	40	40	3/03/2022 ✓	0121170	2,200.00
5809	THE IRVING INN	2022	3	VR	40	40	3/03/2022 ✓	0121188	240.00
7299	CAIDO DEL CIELO LLC	2022	3	VR	40	40	3/04/2022 ✓	0121197	480.00
7296	WHEELIE GOOD PIEROGI LLC	2022	3	VR	40	40	3/04/2022✓	0121203	300.00
505	MR. B PRINTING	2022	3	VR	40	40	3/11/2022✓	0121308	100.00
7300	SOUPED LLC	2022	3	VR	40	40	3/11/2022✓	0121310	300.00
5809	THE IRVING INN	2022	3	VR	40	40	3/11/2022	0121311	25.00
4932	VIKO'S PARTY RENTAL	2022	3	VR	40	40	3/11/2022✓	0121313	205.00
505	MR. B PRINTING	2022	3	VR	40	40	3/25/2022✓	0131408	540.00
6899	OLIVIA'S CATERING & DINING	2022	3	VR	40	40	3/25/2022	0131412	505.00
7291	THE KOENIG GROUP LLC	2022	3	VR	40	40	3/25/2022	0131428	3,450.00
4932	VIKO'S PARTY RENTAL	2022	3	VR	40	40	3/25/2022 ✓	0131432	68.00
Total for Fund:									51,914.52

61,709.08

RESOLUTION

CITY OF RAHWAY, NEW JERSEY

SPECIAL IMPROVEMENT DISTRICT

No. SR-5-22

RESOLUTION SUPPORTING THE 2022 MAYOR'S MUSIC SERIES AND MAYOR'S SUMMER CONCERT SERIES

WHEREAS, the City of Rahway Department of Recreation conducts the popular Mayor's Summer Concert Series every August; and

WHEREAS, the Mayor's Summer Concert Series is a longstanding and popular tradition in the City of Rahway that fosters an appreciation of the arts and support for Rahway businesses and organizations, especially those in the central business district; and

WHEREAS, the Rahway Special Improvement District (SID) often coordinates activities that support shared goals of arts, quality of life and commerce; and

WHEREAS, performing arts downtown will be expanded in 2022 with the Mayor's Music Series, starting on April 30 and continuing through May and June.

NOW, THEREFORE, BE IT RESOLVED by the District Management Corporation of the Special Improvement District of the City of Rahway that an amount not to exceed \$56,000 is hereby authorized to support the 2022 Mayor's Music Series and the Mayor's Summer Concert Series.

Attached hereto is the certification of the Treasurer of the City of Rahway Special Improvement District, which states that there are legally appropriated funds within the CY 2022 Operating Budget to cover the cost of this contract.

This certification is required on all contracts as per regulations of the Director of Local Government Services.

City of Rahway
Department of Revenue & Finance

April 11, 2022

City of Rahway Special Improvement District
One City Hall Plaza
Rahway, New Jersey 07065

Re: RESOLUTION SUPPORTING THE 2022 MAYOR'S MUSIC SERIES
AND MAYOR'S SUMMER CONCERT SERIES

Dear Members of the District Management Corporation:

Please be advised that there are legally appropriated sufficient funds within the CY 2022 Operating Budget to cover the cost of this contract.

This certification is required on all contracts as per regulations of the Director of Local Government Services.

Sincerely,



Frank C. Ruggiero
Treasurer